

BUNCOMBE 2043 COMPREHENSIVE PLAN



Phase 2 - Update

Phase 3 - Outreach and Community Engagement Plan

Presented by

Planning & Development Department

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Planning Process



✓ PHASE 2 VISION AND GOALS-In Progress

- Assessed existing conditions-Completed
 - Gathering information about existing conditions, including historical context
 - Draft Factbook completed
 - Draft Policy Guide completed
- Input Opportunity (Vision and Goals)-Completed
 - Helped identify future planning influences/issues
- Develop plan framework Vision and Goals-In Progress



Phase 2- Input Opportunity Participation



1243
completed a
portion or all
of the
Activities

347
attended
meetings

592
kids
participated

127
Stakeholder
surveys

1321
Community
Engagement
Word Cloud

20
meetings
and events



Phase 2

What Staff Learned - Input Opportunity



- Majority of people chose to engage online through PublicInput.com
- Intercept Events proved to be a good opportunity for people to engage in the process
- More targeted outreach next time



Phase 2

Preliminary Data

- What do you like most about Buncombe County?
 - Natural environment
 - People
- What are your biggest transportation needs/wants?
 - Better access to sidewalks, walking trails, greenways
- What should be the County's priorities for creating a more sustainable future for its people and businesses?
 - Support the development of housing affordable for all residents and local workers



Phase 2 Preliminary Data (Themes)

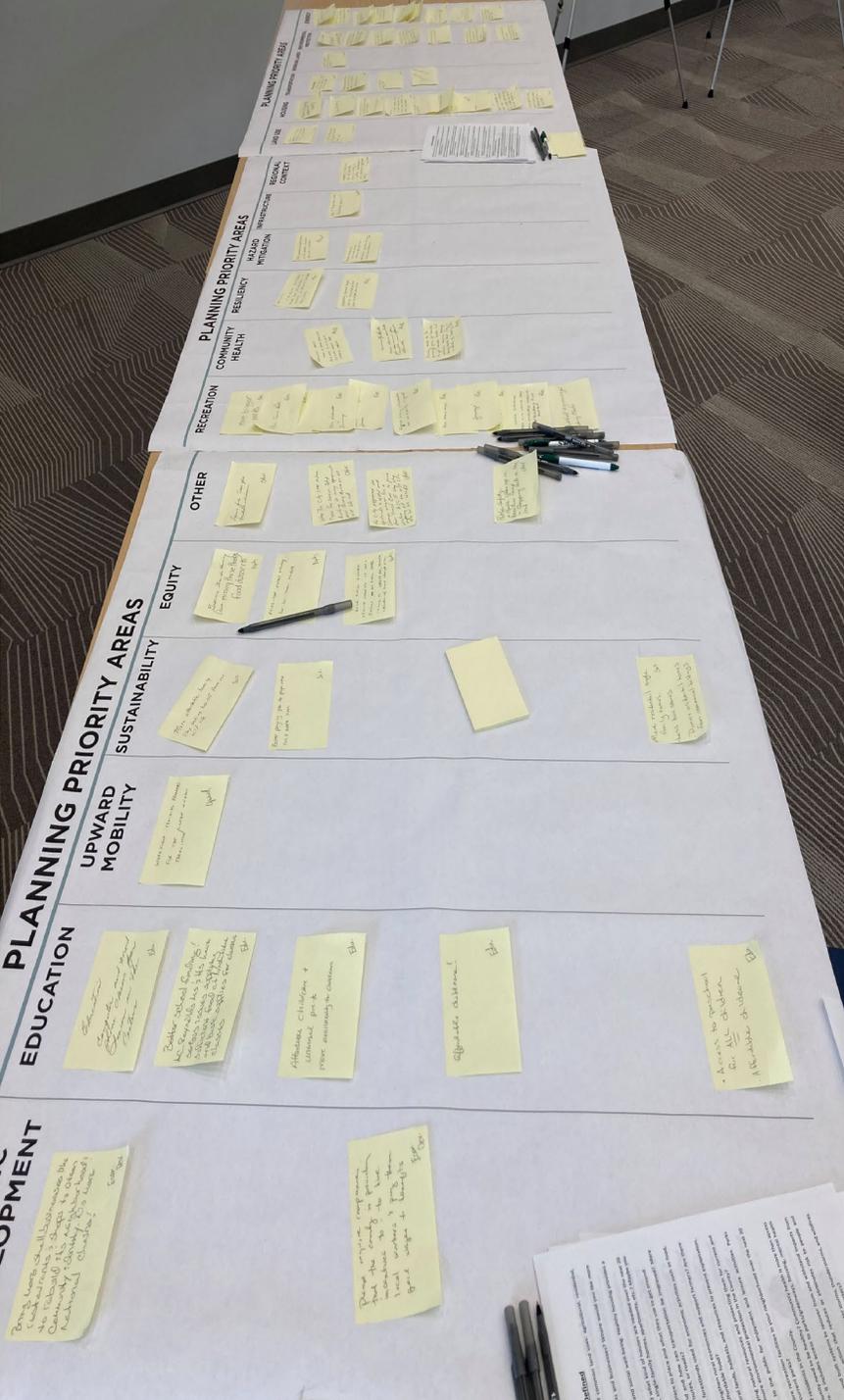


Phase 3

Input Opportunity Options

OPTIONS	OPTION 1 (STAFF RECOMMENDED)	OPTION 2	OPTION 3
Outreach type	<ul style="list-style-type: none"> • 1 all-day drop-in meeting • Intercepts (14 tentatively scheduled) • 2 Virtual Meetings • Text Option • Posters in public buildings 	<ul style="list-style-type: none"> • All-day drop-in meeting • Fewer Intercepts • 2 Virtual Meetings • Text Option • Posters in public buildings • 5 additional meetings 	<ul style="list-style-type: none"> • All-day drop-in meeting • Fewer Intercepts • 2 Virtual Meetings • Text Option • Posters in public buildings • 10 additional meetings
Led by	County staff	County staff	County staff and consultants
Timeline	Mid-June through beginning of September	Adds 1 month to phase	Adds 2 months to phase
Budget	No Change	May increase	Will increase





COMMISSIONER INPUT/QUESTIONS

